

PRIYANKA MOGUL

DIGITAL COMMUNICATIONS

PERSONAL BACKGROUND

Having begun my career in journalism, I have taken my love of storytelling to into charity communications. I have since done freelance comms work for charities such as the United Nations Association, Foyer Federation, News-Decoder and others.

In 2018, I produced my first feature length documentary on caste discrimination among the UK's Indian diaspora.

CERTIFICATIONS

- Corporate Social Responsibility (2019; High Speed Training)
- Adobe InDesign CC (2018; Udemy)
- Safeguarding Young People Level 2 (2018; EduCare Learning)

SKILLS

- InDesign
- Photoshop
- Final Cut Pro
- Canva
- PowToon
- HootSuite
- TweetDeck
- Facebook Marketing
- MailChimp
- Wordpress
- Wix
- SquareSpace

AWARDS

- Top 100 Changemakers of 2020 (The Big Issue)
- Digital Journalist of the Year (2015; Kingston University)
- Outstanding Performance in Journalism (2015; Kingston University)

CONTACT DETAILS

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PROFESSIONAL CAREER

Communications Coordinator

Asia House (2018 - present)

- Overseeing daily social media content
- Designing microsites on Wix for events and conferences
- Responsible for video strategy, including filming and editing videos
- Designing brochures and other marketing collateral
- Writing and editing (articles, press releases, etc.)
- Media relations

Alumni Relations & Marketing Coordinator

International School of London (2016 - Present)

- Engaging with alumni and current students
- Organising networking events and opportunities
- Conducting webinars

News Reporter

International Business Times UK (2015 - 2016)

- Writing breaking news reports, features and analysis on a daily basis
- Reporting primarily on international development issues in Asia, with a focus on the Indian subcontinent
- Appeared on BBC Asian Network and other radio stations to discuss my reporting on topics relating to the Indian diaspora

ACADEMIC BACKGROUND

King's College London

MSc Emerging Economies & International Development

- Class of 2018
- Thesis: Does Education Technology have a role in meeting the Sustainable Development Goal of ensuring quality education for all? A study of the role of Information and Communication Technologies (ICT) in increasing access to quality primary education for those living in poverty in Delhi, India

Kingston University

BA Journalism with Human Rights

- Class of 2015
- President, Journalism Society (2012-15)
- Thesis: Have NGOs and charities become the gatekeepers for journalists reporting on Gaza? An examination of one charity's (ActionAid) relationship with journalists during the 2014 war in Gaza (Operation Protective Edge).

INTERESTS AND HOBBIES

I have a strong interest in literature, particularly from the Asian community. I currently promote Asian authors via my Instagram page @prisreads. This stems from my own interest in creative writing.